

by the *Artistique Designer*

BEGINNER'S GUIDE to AFFILIATE MARKETING

a

LEARN HOW YOU CAN BUILD YOUR OWN DIGITAL
INCOME STREAM, FROM ANYWHERE YOU CHOOSE...



CONTENTS

One

MY WHY

Two

WHAT IS AFFILIATE MARKETING?

Three

STEPS 1, 2, 3 & 4

four

LAUNCHING INTO AFFILIATE MARKETING



CHAPTER

ONE

MY WHY:
Exit “survival mode”
and enter my best life.



VERY FEW OF US FEEL THAT WE
ACTUALLY HAVE ENOUGH FREE TIME
ON OUR HANDS.

**My name is Nita and I'm the wife of a
hardworking signage manufacturer
husband and mom to a little
miracle boy.**

As much as I love my
profession, which has
been graphic & web
design for the past
17 years, there
has always

been this voice in my
head, whispering how
valuable more free time
would be. I value time with
my kid so very much and
he truly is a miracle who
came to us against all odds
after seven years of trying and
eventually our second round of
IVF. I still look at him in awe and
thank my lucky stars that he came
into our lives.

Covid19 hit us hard as we had just
moved to a small coastal town, which
has been a lifelong dream and my
husband had just bought a small, but
well-established signage business. I was
pregnant at the time and we were super
excited to be moving out of a crime-riddled,
busy city to a beautiful small town in the
Western Cape of South Africa where we could
raise our son. As lockdown hit, my husband was
unable to work for 2 months and I had lost my job.
Although I was lucky enough to have been able
to work on a freelance basis until I got a steady job
again, times were tough and we were in survival mode,
struggling to get a home loan at the bank, cutting down
on expenses, hoping for a way to make a better living.

“More *time freedom* means
better quality of life.”



“The best part
about this business model
is the free time to do
the things you *love*.”

I've always been on the look-out for side hustle ideas and tried my hand at a few online businesses... from e-courses to freelance design jobs, and I've always ended up broke and suffering from information overload, until I came across this amazing platform, where every step is laid out perfectly and everything is easily do-able and simple to follow. It was as if a light had been switched on after many years of searching, hoping, dreaming of a way out of my 9-to-9 work days, constantly stressing about bills, never having any extra funds or savings.

I made a commitment to myself and my family that this would be the breakthrough we'd been looking for and I've never looked back!

NOW IS THE TIME TO
GRAB YOUR FREEDOM
WITH BOTH HANDS.
TURN “ONE DAY” INTO
“DAY ONE” AND CREATE
THE LIFE YOU’VE BEEN
DREAMING OF.



CHAPTER TWO

AFFILIATE MARKETING: *Broken down & simplified*



AFFILIATE MARKETING IS A LOW COST, HIGH RETURN SYSTEM, IN WHICH YOU MAKE MONEY ONLINE.

You essentially make an income by advertising the products, courses or services of another company. You don't have to have inventory, a service you provide, an invention... You simply lead others to the solution of the problem they already have. You do this by sharing what you know in areas where they are *already looking*.

Here is a great example, so you can see how it works...

Someone is on their social media, TikTok, Facebook, Instagram, Pinterest etc. and they want to find an easy and cheap dinner meal. They type "easy dinner" in a search box and a bunch of videos or pins pop up. They find exactly the meal they are looking for and click the recipe. That recipe is an *affiliate link* for a product used in that recipe. Every time someone finds that recipe, clicks it, the person who placed the link gets paid.

You can work from anywhere and you can get paid even when your not working!



CHAPTER THREE

STEP-BY-STEP

start to your Affiliate Business

STEP 1

Pick your NICHE or PASSION.

Think about your day. Find something you do or use daily that adds value to your life.

Example: **Fitness, healthy eating, beauty products, self-help books...**

STEP 2

Find an affiliate program.

You can search *[your niche] affiliate programs* in Google. You want to find a program that you align with and can relate to. Choose a product you believe in. Make sure you choose the right affiliate program by checking these **3 requirements**:

- They have low and high ticket items.
- They agree to pay you 30% or more in commissions every time someone purchases from your affiliate link.
- You want a cookie length of at least 30 days.

What's a cookie? - It tracks someone that clicked on your link. If they opened the link but didn't come back for 15 days and then purchased what you were sharing, you would still get that commission.

STEP 3

Apply to be an affiliate!

This is exciting! Usually once you search the affiliate program and click on the one that interests you, it brings you directly to that affiliate information page. On that page, there should be a link to APPLY to be an affiliate.

STEP 4

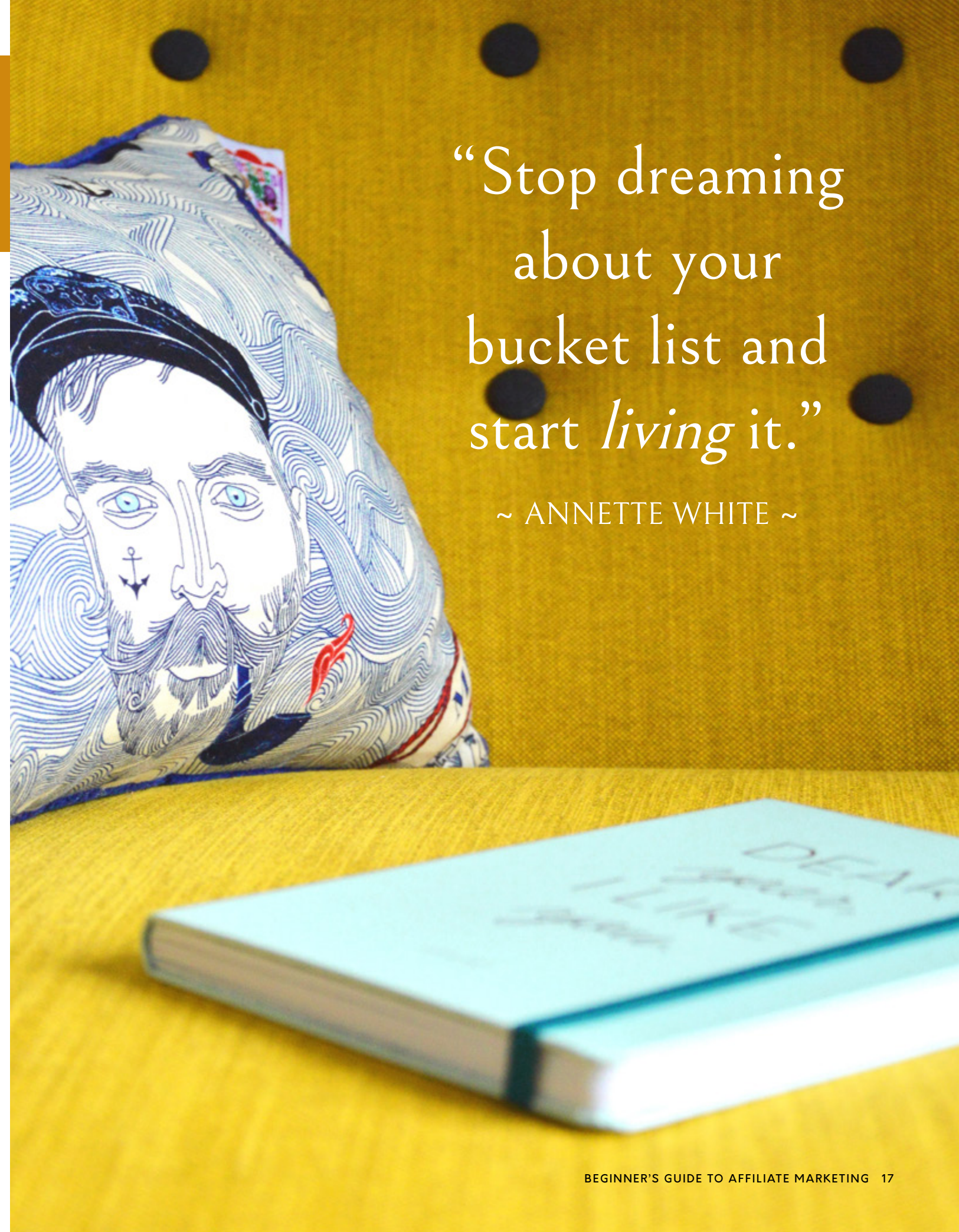
Drive traffic to your affiliate link, whether this is on a social media site, Pinterest post, short TikTok video, Google Ad, FB ad or e-mail.

You need to have traffic and clicks on your affiliate links to earn commission. Let me repeat that **TRAFFIC, NOT JUST FOLLOWERS!** Once traffic begins, it continues and clicks turn to \$\$\$\$. Small everyday commissions add up quickly!

DON'T PANIC! I KNOW IT'S A LOT TO DIGEST. TAKE A DEEP BREATH. I USED A PROVEN SYSTEM FOR ALL THIS, HAD NO EXPERIENCE AND GOT IT SET UP IN A MATTER OF WEEKS! QUITE A BIT FASTER THAN MY FOUR YEARS OF UNDERGRAD FOR MY ACTUAL QUALIFICATION AND AT \$7.00 IT WAS ABOUT \$70.000 DOLLARS CHEAPER!

“Stop dreaming about your bucket list and start *living* it.”

~ ANNETTE WHITE ~



“Who’s got the

TIME?

“

TIME IS WHAT WE WANT MOST, BUT WHAT WE USE WORST.

~ WILLIAM PENN ~

”



CHAPTER FOUR



*The final launch into
AFFILIATE MARKETING*

“If you don’t know how to
do something, *say yes* and
learn how to do it later.”

~ RICHARD BRANSON ~

SALES FUNNEL

A sales funnel consists of two pages a consumers clicks on. The first page is the “opt-in page”, which asks for an e-mail address. This allows you as the affiliate to continue to assist your client in future purchases or questions via e-mail. The second page is a “bridge page.” This page introduces the customer to the product or service they are looking for.

“LIVE AS IF YOU
WERE TO DIE
TOMORROW.
LEARN AS IF
YOU WERE TO
LIVE FOREVER.”

~ MAHATMA GANDHI ~

CONTENT CREATION

You will begin to create content to share why you love this product, course, etc. This can be a simple e-mail detailing why you believe in the product, a short TikTok video or Instagram reel. It can even be as extensive as a detailed YouTube video. All you need to do, is find a platform you love and promote your chosen product. Choose one you feel comfortable promoting so that you can share all the wonderful ways that your affiliate link item will enrich their lives.

SUGGESTIONS FOR SERVICE PROVIDERS:

Sales Funnel- ClickFunnels

Content Creation- TikTok, Pinterest, Insta, Facebook

E-mail Autoresponder- AWeber

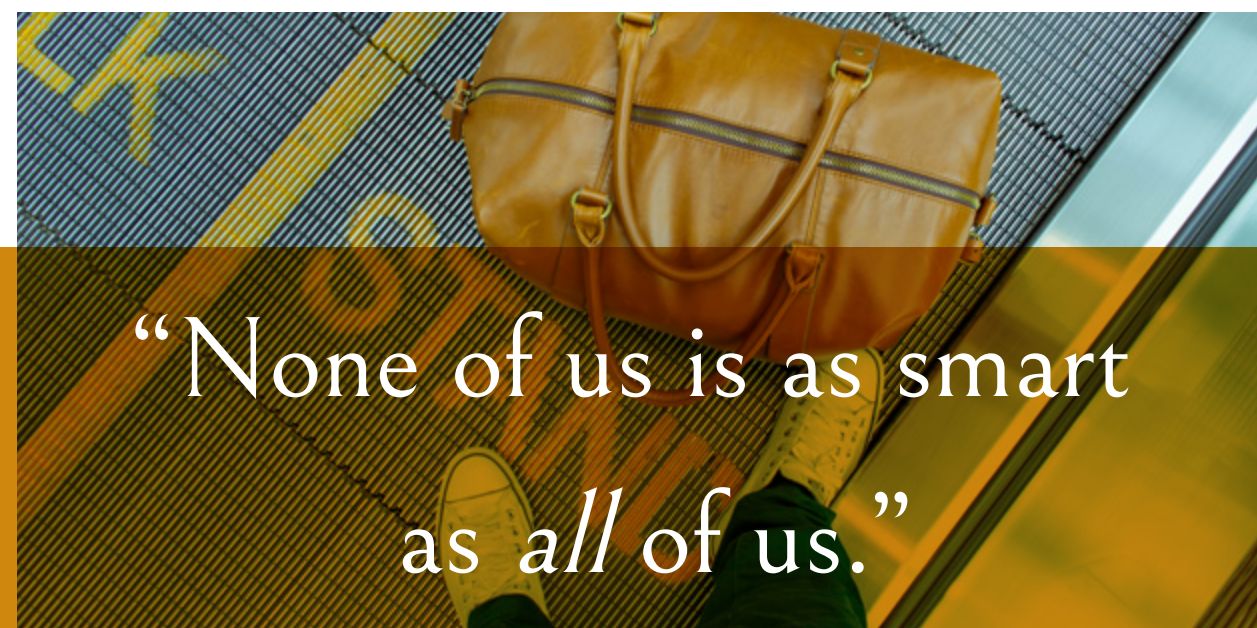
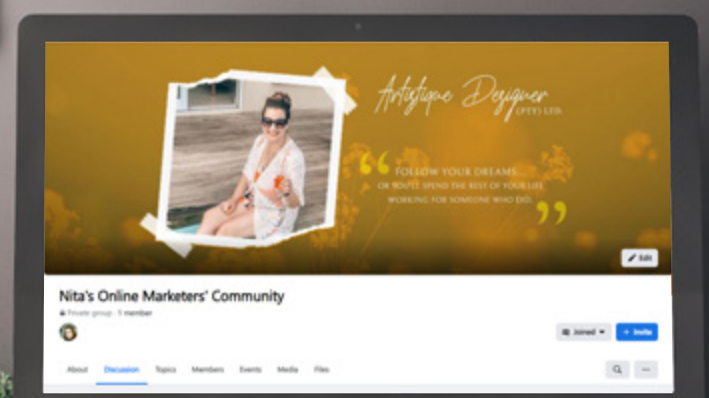
E-MAIL AUTORESPONDER

An e-mail autoresponder collects e-mails from the “opt-in page,” and puts them into an automated system, which keeps your community updated on the need and various uses of that which you are promoting. Once it is set up, it runs completely automated checking in with anyone that has shown interest in your affiliate product. The biggest benefit of auto responders are streamlines marketing, assistance with your growing list and the HOURS AND HOURS OF TIME that is saved!

“ FOLLOW YOUR DREAMS...
OR YOU’LL SPEND THE REST OF YOUR LIFE
WORKING FOR SOMEONE WHO DID. ”

LESS TALK,
MORE DO.

JOIN US
& ask for help



“None of us is as smart
as *all* of us.”

~ KEN BLANCHARD ~

JOIN OUR *Exclusive* ONLINE COMMUNITY, which was created exclusively for the proud owners of this Guide. The thing about a close-knit, like-minded community is that you will never have to feel lost in the process. You will always have someone to turn to when you really feel stuck or just need some input on the journey you are on.

I started right where most start. I was curious. I had no affiliate marketing experience but I was eager to learn and ready for a change. I did a search for online income opportunities, started following a few people to compare strategies and came upon this 15-day course... and after a bit of consideration I signed up. In between a very hectic work schedule and raising a toddler, I managed to complete the course. I felt empowered and knowledgeable and knew the exact next steps I had to take.

I felt the course and the like-minded community equipped me with the knowledge to move forward. I began to educate myself, launched my own sales funnels, set up e-mail autoresponders and created content. The more time I put in (around 1.5 hours per day on average) the more my confidence increased. I knew it was time to share this with others, teach these skills to others so that they too can find success online and escape the life that makes them feel so trapped and constantly worried about money.

JOIN NOW!



HOSTING
PACKAGE



“ BEING RICH IS HAVING MONEY.
BEING WEALTHY IS HAVING TIME. ”

Margaret Bonnano

GO GET 'EM!

CONTACT US

Feel free to raise your hand on the group or drop us a mail at **nita@artistiquedesigner.com** if you have any questions.

